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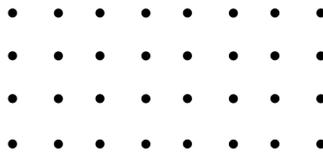
MARKET ANALYTICS

SERVICE IN 50 STATES & OVER 130 COUNTRIES



MARKET BREAKDOWN

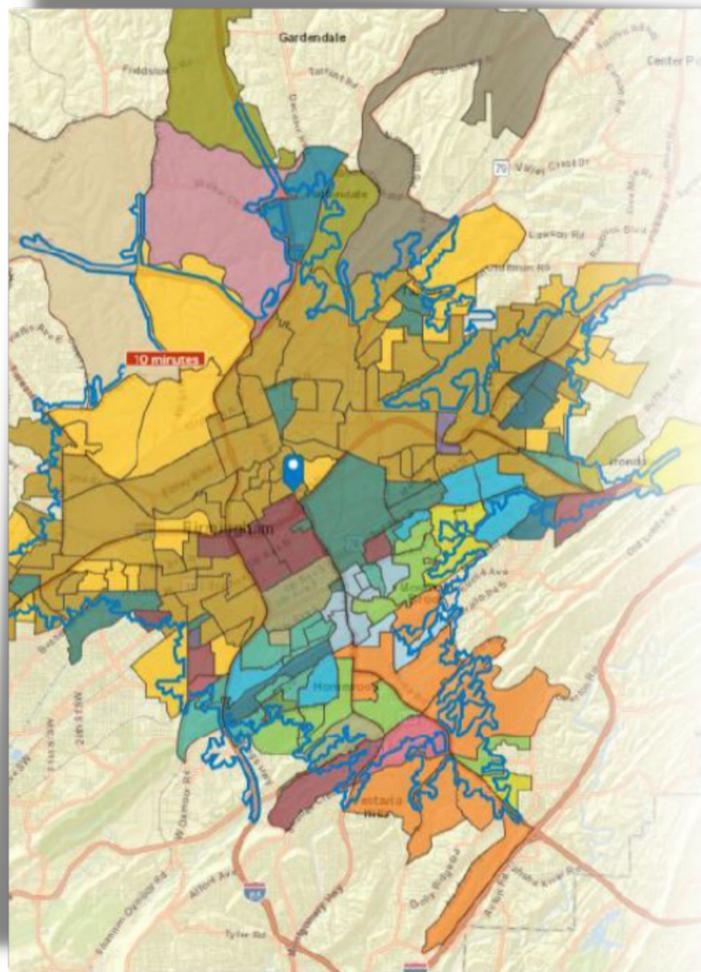
Demographics provide insight into states, cities, markets, and potential sites. Variables range from population, income, age, number of homeowners, and more in a given area.



Tapestry Segmentation is a system that consists of 68 segments that classify US neighborhoods based on their socioeconomic and demographic compositions.

Market Potential Index (MPI) and Spending Potential Index (SPI) studies are benchmarked at 100 (This reflects the USA average).

If an Index is above 100, the consumer is spending more than the national average. Conversely, should the Index fall below 100, the consumer is spending less than the national average.



Modest Income Homes - 12D	29.8%
Family Foundations - 12A	10.4%
Young and Restless - 11B	9.1%
MARKET & SPEND POTENTIAL INDEX	
CONSUMER BEHAVIOR	
Went to a fast casual restaurant in last 6 months	
Went to a fast casual restaurant in last 6 months: Lunch	
Went to a fast casual restaurant in last 6 months: Dinner	
Went to a fast casual restaurant in last 6 months: Weekday	
Went to a fast casual restaurant in last 6 months: Weekend	
CONSUMER SPENDING	
Spent at fast casual restaurant in last 30 days: <\$11	
Spent at fast casual in last 30 days: \$11-20	
Spent at fast casual in last 30 days: \$21-40	
Spent at fast casual in last 30 days: \$41-50	
Spent at fast casual in last 30 days: \$51-100	
Food away from home	
Food away from home: Lunch	
Food away from home: Dinner	

Connect:

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More Information:

resolutre.com/market-research/

TENANT REPRESENTATION PROCESS

Market Analytics Platform

- Collect & evaluate client data
- Go through the market assessment report with our Director of Analytics and identify a starting market

1

2

DOMESTIC & INT'L MARKET RESEARCH PROGRAMS

- Retail Compass
- Retail Builder
- City Skylines
- Market & Spending
- Potential Indexes
- Retail Scorecard
- Market Discovery
- Artificial Intelligence/ Geofencing



3

Site Selection Program

- Work with our local brokers to identify sites in the areas that meets the determined criteria
- Narrow down which sites we would like to tour

4

5

Master Broker RETAIL CONSULTING

- Submit LOIs on the properties we would like to pursue
- Negotiate through the LOI; working our way to lease
- Hand the lease off to you and your attorney and contribute where Resolut RE can
- Execute the lease and lock down an excellent location

6

7

8



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